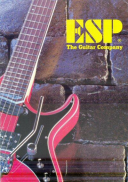




ESP

The Guitar Company







901

901

BOOTS: ASH (ONE) BOOTS =
NECK: MAPLE / BOOTS ON =
RINGS: BROWN / BOOTS
WOOD / BROWN = BROWN
ON MOUNTAIN = NECK PICK
UP: ON THE = BROWN PICK
UP: (1-100) = BROWN PICK
COLOUR: BROWN =
BOOTS: BROWN /
PINK = BROWN /
BLACK = BROWN /
BLACK = BROWN /



SPECIAL FEATURES: • DUFFY CUT MICROFICHE • WIRECUT AND MICROLITH COPIES ON THE BODY • SERIES COLLATION LOCKOUT • MODEL OF THE MICRO-SEARCHER • REMOVABLE VOLUME • PUSH / PULL FOR SOME SWITCHES • PL SELECTOR • SERIES PARALLEL SWITCH FOR FRONT RS

Mirage DE LUXE



FOAM GREEN

BODY ALDER • NECK
MAPLE/ROCKY TOP • FINGER-
BOARD GRAPHITE •
• PICKUPS EXTRA-LARGE •
NECK PICK-UP 5K-10K •
BRIDGE PICK-UP 15K-25K •
HARDWARE COLOUR BLACK •
• COLOUR FOAM GREEN •
PICKUP GIMMICK • PICKUP
IN-10 • BLACK • SPECIAL
FEATURES (SEE LIST)

HORIZON CUSTOM

BODY: MAPLE • NECK:
MAPLE/FLAME • FINISH:
BOARDSHOWN TRANSPARENT
WHITE OR EXTRA JEMO •
HICKS PICK UP: 5W/50 •
BRIDGE PICK UP: 12.5W •
HARDWARE COLORS:
CHROME • GIG BAG:
MAGENTA • PEARL, BLACK •
GUN METAL BLUE • SPECIAL
FEATURES: ARCHED TOP
BODY DESIGN



PEARL BLACK

GUN METAL BLUE

HORIZON CUSTOM NIT



BODY: WHITE • NECK: MAPLETHORN • PROTECTOR: RICH-PINK •
FEET: 25 TONIC JAW • NOSE: PINK UP (L-20) • SMILE: PINK UP (L-20)
• FINGER: COLOUR • FROWN • COLOUR: MAGENTA • FRILL: BLACK •
AND: METAL BLUE • SPECIAL: PINKISH, ACHED TOP BODY: PINK.

HORIZON DE LUXE

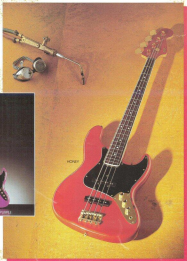


BOOTH MAPLE + PINK
 WHITE BOLT OR 2 FINISH
 BOARD: BROWN/REDWOOD +
 PINK 20 EXTRA GLOSS +
 NECK: PINK (H: 54-100) +
 BRIDGE: PINK (H: 54-100) +
 TUNERS: PINK (H: 54-100) +
 PICKUP: PINK (H: 54-100)
 COUPEL + COUPEL
 MAGENTA + PLATE BLACK +
 COUPEL (H: 54-100) + BRIDGE
 TUNERS: PINK (H: 54-100)
 PICKUP: PINK (H: 54-100) +
 COUPEL (H: 54-100) +
 COUPEL (H: 54-100)

2800

TRADITIONAL

BODY: WHITE ASH • NECK:
MAPLE • FINGERBOARD:
ROSEWOOD/PEPPERSHAW
PICK-UP: 2 • AL-
150 • HARDWARE: CHROME
COLOR: CROWN HORN •
TRANSFERRING PLATE •
SPECIAL FEATURES:
CUSTOM NUT • VIBRATO
TOP MACHINE HEADS



TRADITIONAL

\$400



ESP® models • neck: maple • fretboard: rosewood
 • 24 frets • tremolo • pick up: 150-150 • basswood
 • gold: chrome • bridge: 150-150 • 150-150
 • black • sonic blue

TRADITIONAL

2400



THE JUNIOR

BODY: ALDER • NECK: MAPLE
• FINGERBOARD: BASSWOOD
• PICKS: 22 (XTRA JUMBO) •
BRIDGE PICK-UP: 10-100 •
NECK PICK-UP: 10-111 •
HARDWARE: COLOUR: BLACK
• COLOUR: WHITE • BLACK
RED • SPECIAL FINISHES
BLACK CO



THE JUNIOR II



BODY PICKS • BODY SHAPE • FINGERBOARD • CONTROL KNOBS • PICK-UP COILS
 COVER • NECK PICK-UP COIL • BRIDGE PICK-UP COIL • BRIDGE PICK-UP COIL
 • HARDWARE COILS, CHERRY • COILS: PLAIN, WHITE • BODY PICK-UP COIL
 PLAIN, BLACK • SPECIAL: FINGERBOARD COIL

THE JUNIOR BASS

BOOM! AGER + MIER
SAFELY + FIDELITY
ROCKING + ROLL, 214
RICE 101, 214
HUMBUCKERS +
CHRYM + COSMOS
BUDGET + SPECIAL
REAR + 100%
CONTROL + AFFORDABLE
UP + SPECIAL

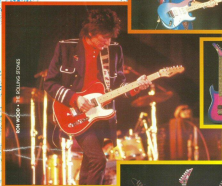




George Lynch Models



Musician Models &



Custom Made Guitars



BRUCE BRUCE • 1998

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YOUR ESP-DEALER

